



BATTERY CONFERENCE

April 26-28, 2023

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REGISTRATION FOR ADVERTISING PARTNERS AND SPONSORS

EXHIBITION



System booth 3x2 m

with lighting, 2 bar stools, 1 counter, 1 brochure stand DIN A4

3.995,- €



Variable exhibition space

2 m stand depth, tables, chairs as required, without system construction, minimum width 2 m

410,- €/m²

Stand width _____ m x 2 m Depth = _____ m²

Personnel

Tickets for exhibitors, Batterietag.NRW and Advanced Battery Power from 26-28 April 2023 (instead of 1,760 euros)

Stand personnel (contribution to costs for catering and evening event, no access to the conference)

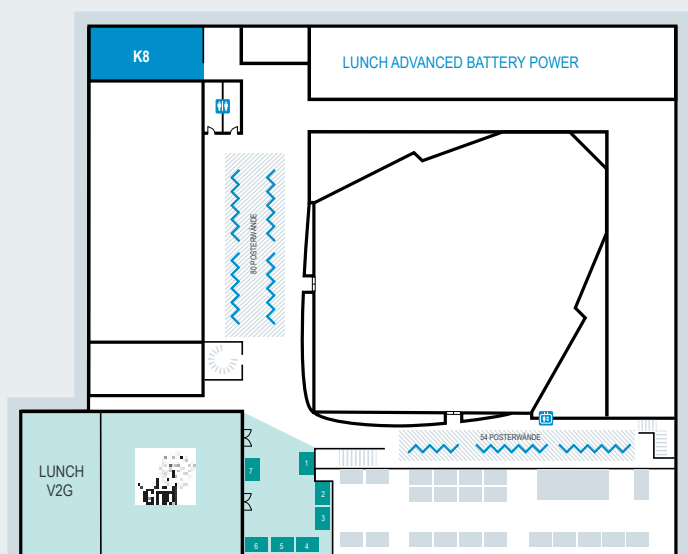
1.100,- €/Person _____ Piece

400,- €/Person _____ Piece

Exhibition rooms (ground floor and first floor)



Ground floor



First floor

Organiser Haus der Technik e. V., Hollestraße 1, 45127 Essen

BATTERIETAG
NRW ⊕⊕

ADVANCED BATTERY POWER
KRAFTWERK BATTERIE ⊕⊕

All prices are exclusive of VAT.



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REGISTRATION FOR ADVERTISING PARTNERS AND

ADVERTISING PLACEMENTS AND

EVENT MEDIA

Print ads

- ☐ **Invitation flyer DIN A4** 1.500,- Euro
Circulation 10,000, sponsor logo on title,
(only possible for exhibitors, DU deadline 15.11.2022)

Event brochure DIN A4, 600 copies

- ☐ Back cover (1/1) 1.200,- Euro
☐ Cover page 2 (1/1) 900,- Euro
☐ Cover page 3 (1/1) 900,- Euro
☐ Content (1/1) 600,- Euro
☐ Content (1/2) 400,- Euro

Further advertising options on request.

Sponsoring

- ☐ **Carrier bag**, 1.000 copies 2.000,- Euro
Logo imprint one-sided
- ☐ **Lanyards** (lanyard), 1.000 copies 2.400,- Euro
Logo print one colour
- ☐ **Evening reception**, Logo on all advertising
material, menus and banners in the reception hall 2.000,- Euro
- ☐ **Banner showroom** 1.500,- Euro
approx. 3 m², incl. production
- ☐ **Reception counter**, Logo imprint on front 1.000,- Euro

**Please note the separate order sheet
on page 3 with the advertising placements in
our online media**

**We hereby bindingly book the selected
offers for the combined event
Battery Day.NRW and Advanced Battery Power
from 26-28 April 2023 in Aachen, Germany.**

Sender / Orderer

Company
Name, first name
Street
Postcode / Place
Telefon

Signature and stamp

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Please send your registration to:

Email: **m.striewisch@together-concept.de**

Fax: **+49 201 84 122-41**

Veranstalter Haus der Technik e. V., Hollestraße 1, 45127 Essen

BATTERIETAG
NRW ⊕ ⊖

ADVANCED BATTERY POWER
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Please note that invoicing will be carried out by our
exhibition office together concept Werbeagentur GmbH,
Martin Striewisch, Schinkelstraße 30/32, 45138 Essen.

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REGISTRATION FOR ADVERTISING PARTNERS AND

ADVERTISING PLACEMENTS

ONLINE MEDIA



Virtual exhibition on the conference homepage www.battery-power.eu

- ☐ **Virtual exhibition*** 500,- Euro
with individually designed landing page
(text, image, video, logo, sales and product information),
Logo with keywording in the exhibitor overview

Newsletter-banner

- ☐ **Logo or banner with link** 150,- Euro
Banner (690 x 165 px) in the information
Newsletters of the Battery Conference 2023, per newsletter

Exclusive banner and logo placement

- ☐ **Large banner ad home page*** 800,- Euro
Parallax display on the homepage (maximum 2 bookings)
- ☐ **Flip banner in the footer*** 450,- Euro
Logo 185 x 185 px, animated as flip banner in footer
visible on all pages (maximum 6 bookings)

- ☐ **Large banner ad programme*** 800,- Euro
Display in the Advanced Battery Power Conference programme
(maximum 2 bookings)

- ☐ **Logo Placement Stickylogo Programme** 300,- Euro
(maximum 1 booking)

- ☐ **Logo placement Table Programme** 150,- Euro
Logo placement with company name and link integrated
in the programme overview table

- ☐ **Pop-up-Banner*** 600,- Euro
individually designed pop-up banner when leaving the
booking and exhibition page (maximum 2 bookings)

* including design/programming of the advertising material by
together concept advertising agency with supplied material

**We hereby bindingly book the
selected advertising space for the online media
of the Battery Conference 2023.**

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Fax: +49 201 84 122-41

Sender / Orderer

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Name, first name
Street
Postcode / Place
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Signature and stamp

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